

ADITYA DEGREE COLLEGES, A.P.

Introducing new Skill Oriented Courses

In association with

CRISP(Centre for Research in Schemes and Policies)

National Initiative on Skill Integrated Higher Education (NISHE)

Implementation of Apprenticeship Embedded Degree Programs (AEDPs)
In Andhra Pradesh from AY 2024-25

1. Introduction

- 1.1 India has been witnessing a rapid economic growth in a multi-sectoral pattern across industry and service sectors. While the growth has multiplied and diversified exponentially, it is the employment aspect that has not kept pace with the growth momentum. Employment is the significant outcome for the bulk of the college-going youth. However, the critical component of employability determines employment prospectus and this is an area of concern, more so for the 43,000 Conventional Degree Colleges in the country and within them, the Government Degree Colleges (GDCs).
- 1.2 The main reason why 5.5 lakh students out of the annual 1 lakh non-professional degree pass outs in India remain unemployed & unemployable is that industry-demanded skill-sets are not embedded in the college curricula. There is a dire need to transform the curricula of B.A., B.Sc., and B.Com. through the introduction of new and industry-aligned courses with hands-on work exposure integrated into the curriculum. This work exposure should be in the form of apprenticeship during the period of learning. A transformatory approach this nature would equip students with professional and make them industry-ready.
- 1.3 Past efforts have been undertaken in the states of Telangana, Andhra Pradesh, Uttar Pradesh and Himachal Pradesh and as of now more than 50 colleges mentored by the Centre for Research in Schemes and Policies (CRISP) are implemented Apprenticeship Embedded Degree Programmes (AEDDPs). The Logistics, Retail, and Tourism & Hospitality Sector Skill Councils (SSCs) are additionally implemented such programmes in a combined set of about 100 more colleges. Apprenticeship linkage has been successful in all colleges. In Andhra Pradesh, the implementation of AEDPs was piloted in AY 2018-19 in 04 GDCs. The pilot was successful and all the students completed their apprenticeships and got placed. However, the phenomenon hasn't been spread to other colleges in the state. **There is a need and opportunity to expand the implementation of AEDPs in the state from the upcoming academic year.**

Industry Overview:

The state is on a part of growth which will be in opportunity in terms of generation of skilled manpower, it is a necessity for those who are seeking employment in the new generation

sectors. With proper skill training it can be expected that it will result in realignment of workforce distribution in the work force.

According to the National Skill Development Report 2021-2022, the state has been an immediate need of professionals in the following sectors. The table below details the requirement in the year 2021-2022 in the following sectors:

S.NO.	SECTOR	REQUIRED MANPOWER
1	Banking and Financial Services	9,64,300
2	Retail	1,783,700
3	Transportation and Logistics	9,62,100
4	Healthcare	1,87,800

Sector Skill Courses (SSCs)

1. The chief role of the SSCs is to bring industry standards into the skill component of the curricula, set occupational standards, provide course curriculum & Qualification Packages (QPs) for training, tie-up apprenticeship and carry out assessment & certification of students. The presence of the top companies of the sector in the Governing Body of each SSC provides a direct industry connect which is leveraged and utilized for demand-based skilling, apprenticeship, and employment. They are regulated by MoSDE through the National Skill Development Corporation (NSDC).
2. SSCs will provide customization of the curriculum to evolve a basic degree or elective or diploma to cater to college-specific requirements.
3. All SSCs have the capacity for carrying out Training of Trainers (TOTs) or Teachers Training which would be the first exercise in Andhra Pradesh after course choice by colleges and before launching the courses. The SSCs would help to select trainers or assign their training partners to a college only in case no suitable faculty is availing for training. The fee chargeable by the SSCs for Training of Teachers is as per the prescribed common norms and is usually added to the annual fees of the student or met by the institution.

Details of Skill Oriented Courses @ Aditya

S.No.	Name of the College	Name of the Course	Contact No.
1	Aditya Degree College, Kakinada (Autonomous & NAAC A++)	B.Com. BFSI (Banking, Financial Services & Insurance)	7997086667
		B.Sc. Healthcare Management	
2	Aditya Degree College, Rajahmundry	B.Com. BFSI (Banking, Financial Services & Insurance)	7396662337
		B.Sc. Healthcare Management	
3	Aditya Degree College, Gopalapatnam, Visakhapatnam	B.Com Retail Operations	9949276662
4	Aditya Degree College, Gajuwaka, Visakhapatnam	B.Com. Logistics	8501986663
5	Aditya Degree College, Dabagardens, Visakhapatnam	B.Sc. Healthcare Management	9949276661
6	Kakinada Aditya Degree College,	BSFI (Banking, Financial Services &	7997176661

	Srikakulam	Insurance)	
7	Aditya Degree College, Vijayawada	B.Com. BFSI (Banking, Financial Services & Insurance)	9133716667
		B.Sc. Healthcare Management	